



# ANTHONY D. MORGAN

## ABOUT TONY

Anthony D. Morgan ("Tony") is the Founder of Broadwell Property Group, a multifamily invest firm based in Atlanta. He is invested in over 750 doors as an Operator, Equity Partner or Debt Partner. Additionally, through his AD Morgan Group and ADMG Investments companies, he offers lending services for both real estate and business funding plus start up or venture capital for exciting new companies.

Morgan has a 30-year track record of success in both Corporate America and as a relentless serial entrepreneur. Several successful startups and exits of technology companies over the years all culminated with his 2018 sale of the global web hosting and colocation data center firm, NationalNet. From its flagship 73,000 square foot, state-of-the-art data center in Atlanta and its West Coast satellite location in Greater Los Angeles, NationalNet serviced hundreds of middle market clients with upwards of 100 employees for more than 20 years.

To educate your audience, Tony can speak on a wide range of topics including business operations, human resources, marketing, passive investing, active investing, asset identification, underwriting, capital raising, traditional financing, creative financing, market cycles, property management, and much more.



## SUGGESTED TOPICS

- Why Real Estate is a better investment than the Stock Market
- How to create a truly passive, diversified income stream by investing in syndications
- How to overcome failures to reach success
- How operating in a recession differs from an expansion
- How to turn a profit even during a recession
- How to get started as a multifamily operator

## SUGGESTED QUESTIONS TO ASK

- How many failures did you have before your first successful business?
- What were some of the various jobs you did before realizing your potential?
- What do you like about multifamily real estate investing?
- What is the short-and long-term future of the market?
- How are multifamily housing and data center operations eerily similar?
- What are some warning signs for people looking to invest in multifamily syndications?

## SUGGESTED SPEAKER INTRODUCTION

*Today's guest is Tony Morgan, the Founder and Chief Executive Officer of Broadwell Property Group, a multifamily investment firm based in Atlanta, Georgia. For 30 years he has been a serial entrepreneur, starting companies, growing them, and selling them at or near their peak. His diverse background and hands on approach to every aspect of starting and growing a company has given him a unique perspective on business today. In his latest company, Tony has taken this insight and aimed it at the multifamily housing industry and is currently in the hyper-growth phase of this new company. Today he will share with you some of his secrets so that you can learn from his failures and successes.*

*Welcome to the show, Tony!*

## GET IN TOUCH WITH US

1002 Bombay Lane  
Roswell, Georgia 30076 USA

✉ hello@bpgmail.com  
☎ 404-946-9947

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